



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

AgM

Advertiser	RGAPP - Republican Governors Asso(9527)	Invoice	645065
Agency	Target Enterprises (3056)	Inv Date	10/28/2012
Buyer	CRANE,CINDIE	Terms	Net 30
Salesperson	Telerep/Los Angeles, Los Angeles (1043)	Contract	314548
	ph: (555) 555-5555	Bill Type	Standard
Product	Political - Issue (1068)	Period	10/1/2012 - 10/28/2012
Brand	144/REPUB GOV ASS NC (129015)	CD-OP/Order Type	No/Normal
Acct Types	National/Political	Package	
Est/Headline	144/06151548	Gen. Date	10/31/2012 11:29:13AM
Demo			
Revision			
Comments	144/REPUB GOV ASS NC ***** THIS IS A CASH IN ADVANCE		

DUPLICATE INVOICE**Charlotte (WSOC)**

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	5:00:00AM- 6:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/09/12 5:22AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK	DMRGANC1209H	\$445.00	
	Spot	5:00:00AM- 6:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/10/12 5:08AM (We)	00:30	EYEWITNESS NEWS DAYBREAK	DMRGANC1209H	\$445.00	
	Spot	5:00:00AM- 6:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/11/12 5:13AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK	DMRGANC1209H	\$445.00	
	Spot	5:00:00AM- 6:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/12/12 5:13AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK	DMRGANC1209H	\$445.00	
			5A-6A						
2.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	6:00:00AM- 7:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/08/12 6:43AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK	DMRGANC1209H	\$900.00	
	Spot	6:00:00AM- 7:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/09/12 6:21AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK	DMRGANC1209H	\$900.00	
	Spot	6:00:00AM- 7:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/11/12 6:12AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK	DMRGANC1209H	\$900.00	
	Spot	6:00:00AM- 7:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/12/12 6:24AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK	DMRGANC1209H	\$900.00	
			6A						
3.1	Contract Line Remarks:		RUN 2X M-W & 1X TH-F PER DAY. MAX SEP						
	Spot	7:00:00AM- 9:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/08/12 8:50AM (Mo)	00:30	GOOD MORNING AMERICA M-F	DMRGANC1209H	\$1000.00	
	Spot	7:00:00AM- 9:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/09/12 8:40AM (Tu)	00:30	GOOD MORNING AMERICA M-F	DMRGANC1209H	\$1000.00	
	Spot	7:00:00AM- 9:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/10/12 8:56AM (We)	00:30	GOOD MORNING AMERICA M-F	DMRGANC1209H	\$1000.00	
	Spot	7:00:00AM- 9:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/12/12 8:55AM (Fr)	00:30	GOOD MORNING AMERICA M-F	DMRGANC1209H	\$1000.00	
			8A-9A						
4.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	9:00:00AM-10:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/09/12 9:50AM (Tu)	00:30	LIVE! WITH KELLY	DMRGANC1209H	\$425.00	
	Spot	9:00:00AM-10:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/10/12 9:55AM (We)	00:30	LIVE! WITH KELLY	DMRGANC1209H	\$425.00	
	Spot	9:00:00AM-10:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/11/12 9:59AM (Th)	00:30	LIVE! WITH KELLY	DMRGANC1209H	\$425.00	
5.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	10:00:00AM-11:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/09/12 10:18AM (Tu)	00:30	KATIE COURIC	DMRGANC1209H	\$425.00	
	Spot	10:00:00AM-11:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/10/12 10:50AM (We)	00:30	KATIE COURIC	DMRGANC1209H	\$425.00	
	Spot	10:00:00AM-11:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/12/12 10:41AM (Fr)	00:30	KATIE COURIC	DMRGANC1209H	\$425.00	
6.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	10:58:00AM-11:57:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/10/12 10:58AM (We)	00:30	The View	DMRGANC1209H	\$390.00	
	Spot	10:58:00AM-11:57:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/11/12 10:59AM (Th)	00:30	The View	DMRGANC1209H	\$390.00	
	Spot	10:58:00AM-11:57:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/12/12 10:58AM (Fr)	00:30	The View	DMRGANC1209H	\$390.00	
7.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	12:00:00PM- 1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/08/12 12:28PM (Mo)	00:30	EYEWITNESS NEWS 12P	DMRGANC1209H	\$475.00	
	Spot	12:00:00PM- 1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/10/12 12:52PM (We)	00:30	EYEWITNESS NEWS 12P	DMRGANC1209H	\$475.00	
	Spot	12:00:00PM- 1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/11/12 12:28PM (Th)	00:30	EYEWITNESS NEWS 12P	DMRGANC1209H	\$475.00	
	Spot	12:00:00PM- 1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/12/12 12:37PM (Fr)	00:30	EYEWITNESS NEWS 12P	DMRGANC1209H	\$475.00	
8.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	2:00:00PM- 3:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/09/12 2:23PM (Tu)	00:30	General Hospital	DMRGANC1209H	\$440.00	
	Spot	2:00:00PM- 3:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/10/12 2:59PM (We)	00:30	DR. PHIL	DMRGANC1209H	\$440.00	
	Spot	2:00:00PM- 3:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/11/12 2:30PM (Th)	00:30	General Hospital	DMRGANC1209H	\$440.00	
9.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	4:00:00PM- 5:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/09/12 4:22PM (Tu)	00:30	DR. OZ SHOW	DMRGANC1209H	\$600.00	
	Spot	4:00:00PM- 5:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/11/12 4:37PM (Th)	00:30	DR. OZ SHOW	DMRGANC1209H	\$600.00	



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Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
10.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	4:00:00PM- 5:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/12/12 4:12PM (Fr)	00:30	DR. OZ SHOW	DMRGANC1209H	\$600.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/08/12 5:29PM (Mo)	00:30	EYEWITNESS NEWS 5P	DMRGANC1209H	\$1075.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/09/12 5:13PM (Tu)	00:30	EYEWITNESS NEWS 5P	DMRGANC1209H	\$1075.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/10/12 5:27PM (We)	00:30	EYEWITNESS NEWS 5P	DMRGANC1209H	\$1075.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/11/12 5:28PM (Th)	00:30	EYEWITNESS NEWS 5P	DMRGANC1209H	\$1075.00	
11.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	5:30:00PM- 6:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/09/12 5:41PM (Tu)	00:30	EYEWITNESS NEWS 530P	DMRGANC1209H	\$175.00	
	Spot	5:30:00PM- 6:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/10/12 5:57PM (We)	00:30	EYEWITNESS NEWS 530P	DMRGANC1209H	\$175.00	
	Spot	5:30:00PM- 6:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/11/12 5:53PM (Th)	00:30	EYEWITNESS NEWS 530P	DMRGANC1209H	\$175.00	
	Spot	5:30:00PM- 6:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/12/12 5:58PM (Fr)	00:30	EYEWITNESS NEWS 530P	DMRGANC1209H	\$175.00	
12.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	6:00:00PM- 6:30:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/08/12 6:13PM (Mo)	00:30	EYEWITNESS NEWS 6P	DMRGANC1209H	\$1490.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/09/12 6:21PM (Tu)	00:30	EYEWITNESS NEWS 6P	DMRGANC1209H	\$1490.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/10/12 6:22PM (We)	00:30	EYEWITNESS NEWS 6P	DMRGANC1209H	\$1490.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/11/12 6:28PM (Th)	00:30	EYEWITNESS NEWS 6P	DMRGANC1209H	\$1490.00	
13.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	6:58:00PM- 7:30:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/08/12 6:59PM (Mo)	00:30	INSIDE EDITION	DMRGANC1209H	\$1125.00	
	Spot	6:58:00PM- 7:30:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/09/12 7:28PM (Tu)	00:30	ENTERTAINMENT TONIGHT	DMRGANC1209H	\$1125.00	
	Spot	6:58:00PM- 7:30:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/11/12 7:27PM (Th)	00:30	INSIDE EDITION	DMRGANC1209H	\$1125.00	
	Spot	6:58:00PM- 7:30:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/12/12 7:11PM (Fr)	00:30	INSIDE EDITION	DMRGANC1209H	\$1125.00	
14.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	7:28:00PM- 7:56:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/08/12 7:40PM (Mo)	00:30	ENTERTAINMENT TONIGHT	DMRGANC1209H	\$1000.00	
	Spot	7:28:00PM- 7:56:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/09/12 7:55PM (Tu)	00:30	ENTERTAINMENT TONIGHT	DMRGANC1209H	\$1000.00	
	Spot	7:28:00PM- 7:56:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/10/12 7:55PM (We)	00:30	ENTERTAINMENT TONIGHT	DMRGANC1209H	\$1000.00	
	Spot	7:28:00PM- 7:56:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/11/12 7:46PM (Th)	00:30	ENTERTAINMENT TONIGHT	DMRGANC1209H	\$1000.00	
15.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	10:00:00PM-11:00:00PM	Day,M-1	10/08/12 10:35PM (Mo)	00:30	Castle	DMRGANC1209H	\$3900.00	
16.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	11:00:00PM-11:35:00PM	Per week (4),Mo,Tu,We,Th,Fr,Su	10/09/12 11:21PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	DMRGANC1209H	\$1490.00	
	Spot	11:00:00PM-11:35:00PM	Per week (4),Mo,Tu,We,Th,Fr,Su	10/10/12 11:34PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	DMRGANC1209H	\$1490.00	
	Spot	11:00:00PM-11:35:00PM	Per week (4),Mo,Tu,We,Th,Fr,Su	10/11/12 11:30PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	DMRGANC1209H	\$1490.00	
	Spot	11:00:00PM-11:35:00PM	Per week (4),Mo,Tu,We,Th,Fr,Su	10/14/12 11:36PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	DMRGANC1209H	\$1490.00	
17.2	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	11:35:00PM-12:02:00AM	Per week (2),Mo,Tu,We	10/08/12 12:03AM (Mo)	00:30	Nightline	DMRGANC1209H	\$625.00	
	Spot	11:35:00PM-12:02:00AM	Per week (2),Mo,Tu,We	10/10/12 11:58PM (We)	00:30	Nightline	DMRGANC1209H	\$625.00	
18.0	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	6:00:00AM- 8:00:00AM	Day,Sa-1	10/13/12 6:39AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	DMRGANC1209H	\$300.00	
20.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	12:35:00AM- 1:35:00AM	Day,Sa-1	10/13/12 12:47AM (Sa)	00:30	CRIMINAL MINDS	DMRGANC1209H	\$325.00	



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Target Enterprises (3056)

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144/REPUB GOV ASS NC (129015)

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144/REPUB GOV ASS NC

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DUPLICATE INVOICE

Charlotte (WSOC)

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21.0	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	6:00:00AM- 8:00:00AM	Day,Su-1	10/14/12 6:29AM (Su)	00:30 6-8A	EYEWITNESS NEWS SUNDAY	DMRGANC1209H	\$375.00	
				10/14/12			1 preempt @ \$440.00	\$0.00	No Avail
22.0	Spot								
24.0	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/14/12 5:59PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	DMRGANC1209H	\$1075.00	
25.0	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	12:05:00AM-12:35:00AM	Day,F-1	10/12/12 12:25AM (Fr)	00:30	Nightline	DMRGANC1209H	\$625.00	
				10/08/12 4:28PM (Mo)	00:30	DR. OZ SHOW	DMRGANC1209H	\$690.00	
26.1	Spot	4:00:00PM- 5:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/10/12 4:31PM (We)	00:30	DR. OZ SHOW	DMRGANC1209H	\$690.00	
26.1	Spot	4:00:00PM- 5:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/11/12 4:10PM (Th)	00:30	DR. OZ SHOW	DMRGANC1209H	\$690.00	
26.1	Spot	4:00:00PM- 5:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/12/12 4:40PM (Fr)	00:30	DR. OZ SHOW	DMRGANC1209H	\$690.00	
27.0	Spot	8:00:00AM- 9:00:00AM	Day,Sa-1	10/13/12 8:47AM (Sa)	00:30	Good Morning America Saturday	DMRGANC1209H	\$725.00	
28.0	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	11:50:00PM-12:20:00AM	Day,Th-1	10/11/12 12:19AM (Th)	00:30	Nightline	DMRGANC1209H	\$625.00	

We warrant that the actual broadcast information
shown on this invoice was taken from the official
program log.

Gross Total	\$59,500.00
Commission	(\$8,925.00)
Net Total	\$50,575.00

Total Spots 69